

SAGE[™]
COMPUTER TECHNOLOGY



When SAGE Computer Technology began production over a year ago, we had no public relations consultant, no ad agency, no media advisor. All we had was a high-performance microcomputer. And all it got us was some of the best reviews in the industry. Coincidentally, people who'd never heard of the SAGE IV system were saying, "Who are those guys?" If you're asking the same question, take a look at what the key influencers in the micro-world have been saying about us recently.

"A 50-60 computer that defines high performance!"

Plowder Consulting
August 1983

"The SAGE is becoming an important little machine!"

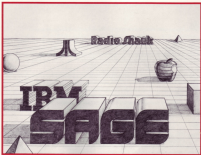
BYTE
August 1983

"... our sorting program ran ten times as fast on the SAGE as it would on the Apple II."

Journal of Fiscal & ASA
July/August 1983

"The SAGE II is an excellent system in every way!"

InfoWorld
June 1983



Those quotes aren't out of context. In fact IN CONTEXT, they're even better. We just wanted to get your attention. You'll find that the full articles along with the many others that have appeared in the last year are even better. And trust us, there are many more that we just didn't have the room to mention.

EVEN IF THIS IS A BETTER MICRO, WHY SHOULD I BUY IT?



RETURN SAGE Computer Technology leads the industry with a 35% margin on hardware.



COST-PERFORMANCE RATIO In speed alone you'll find advantages of 4 to 1 over the IBM PC and 12 to 1 over Apple. When you throw in cost, similar performance advantages prevail over all the other 58600's in the marketplace.



PORTABILITY Software conversions to the SAGE with its p-System, could be the last change you'll ever need. You're encouraged to research "The p-System", but briefly it's the most portable PC available and runs on every major micro system in the market with only minor modification.



STATUS-TECHNOLOGY Motorola's 4806000 microprocessor is the best chip in the industry today. SAGE's design has maximized its 16-bit advantages to produce the fastest 58600 computer in the business. Because of IBM's commitment to the low performance Intel 486 for the PC, you'll enjoy high-tech status and a competitive advantage for years to come.



SUPPORT SAGE Computer Technology has a long track record of unparalleled support. Now, because of industry acceptance, we will have 11 Regional Offices in 1983 for even more service/product support.



WARRANTY There is 90-day limited warranty on all products manufactured by SAGE Computer Technology. Additionally, a 9-month extended warranty is available for \$200.



ADVERTISING We've already committed to a million dollar campaign featuring SAGE 49 vs. the other micros. Best of all, we're introducing the most lucrative co-op advertising plan in the industry. We'll supply details on "Marketing the SAGE", but to sum up, you'll be getting high exposure at low cost.

SOFTWARE Word processing and spreadsheets are emerging as two of the most important tools for business. To meet that demand, all SAGE II systems are shipped with WORD* and the Timberline Spreadsheet. In the vertical markets, if you're not already tied to an Applications System, you'll find a growing body of impressive software for the SAGE II. In fact the new packages from respected developers like Timberline, State of the Art, and SoftTech will remind you of "Star", rather than mere performance.

ENDORSEMENTS We've already talked about our media reviews, but it goes beyond that. Nearly all the reviewers themselves ended up buying our samples. That's rare! And look who else is using SAGE II:

Texas Instruments	Standard
Digital Research	U.S. Navy
British Leyland	IBM
Timberline	Cray Research
Chase Manhattan	And 1000's of others

STABILITY In our company history you'll notice that SAGE Computer Technology has a solid background of steady and reliable growth. In fact, it exceeded 20% per month in our first year of production. It's a profile which has also resulted in strong interest in the company from the financial community, promising us a bright future that you can depend on.

FLEXIBILITY We'll talk more about the hardware on the next page, but we should mention here that the j-System is just the starting point for the SAGE II. We are multi-user (up to 8 terminals) and multi-tasking. CP/M-800 runs on the SAGE II. So does i810 (a Unix enhancement). And Modula II. And Fortran. And there's also PCOS, BOS, Micro-4PC and ASM. Try to match that on any other micro. We've even included a special utility to reformat SAGE II diskettes to run on the slower 5MB or any number of our other competitors. That's flexibility!

TRAINING At no charge, we offer training courses at our Reno, Nevada Corporate Headquarters for dealer familiarization and system configuration. Additionally, there is also a 2-day service technicians course aimed at developing local hardware support.



Look directly at the subject itself, the SAGE 86.

The specs below will give you the highlights at a glance. But we want to expand on a few points.

Our hardware makes SAGE, quite simply, the best performing 86000 machine in operation today. It's the software, however, that will carve SAGE a unique market share in the future. Our primary operating environment is the *g-System*. If you're not familiar with this OS, we have material available on "The *g-System*" that will provide everything from an Applications Catalog, to details on the system's portability. That's the key for us, since any product developed on the SAGE *g-System* will be portable to many other micros and markets.

- 8 MHz 86000 microprocessor
- 256Kb to 1Mb on board RAM
- One or two built-in 5 1/4" 840Kb floppy drives
- One to four built-in Winchester drives available with 6, 10 or 18 Megabytes per drive
- Two to six RS-232C serial ports
- Centronics compatible parallel port
- ESD-485 interface
- Real-time clock
- Interrupt-driven I/O
- Switching power supply

You'll also find data on our many other "Operating Systems". Few micros can match this mix that ranges from the popular CP/M-800 (also in multi-user), to special environments like ROM and HyperFont designed for industrial control.

Best of all, regardless of your application, we're positive that it will run better and faster on a SAGE than it will on any competitor's machine. We've included one benchmark timing that was printed in BYTE (with a link to illustrate the point), but we're confident that we can show you specific examples of performance in any arena.

We think that dealers competing against the SAGE System will be first proud to convince any customer to buy Brand-X after they've seen our SAGE00 machine in action.

Excerpts of benchmarks confirm that the SAGE IV executes p-Code faster than any other microcomputer. Below are excerpts from a study published by CP/M magazine in September 1981 in a benchmark report on "Disabilities" Save Prime Number.

BENCHMARK	4-0001 PASCAL (SECONDS)	48100 (1981) PASCAL (SECONDS)
Sage IV-68000	41	4.2
Pascal-100	54	NA
Atulibus 58600	75	7.3
Z80	158	18.7
8088	179	13.7
IBM PC 8088	147	17.2
T1-800	167	13.8
Tandy 765-80 8000-ii	279	NA
Apple II	318	NA
PCP-11-00	NA	2.8
PCP-11-80	NA	4.5
HP-3000	NA	18.0

ARE YOU CONVINCED? HOW WHAT?

Before you jump into anything, read the accompanying materials. You'll see all the SAGE advantages.

In about 5 days a SAGE Sales Engineer will call and answer any additional questions you may have about dealer/ship qualifications, flooring, stock, contracts, or the SAGE IV system. But if you want to call us first, you can reach us at (762) 332-6888.

Be sure and hang on to this information about us, because SAGE is a computer you will be hearing more and more about . . .

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